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ICE CREAM PRODUCTION

Production of ice cream in the United States in August declined below that of the corresponding month of each of the previous five years. Output, estimated at 73,920,000 gallons, was off 2 percent from August last year and 1 percent from the 1958-62 average for the month, the Crop Reporting Board reports. Production dropped 8 percent from July to August this year. Last year, output decreased 4 percent between these months, while August production averaged about the same as that of July in the 1958-62 period. Temperatures during August averaged below normal in the entire country except the following areas: (1) a considerable portion of California and some of Nevada; (2) a southern border and Gulf area from southeastern Arizona to about the southwest corner of Alabama, including major portions of New Mexico, Texas, and Louisiana; and (3) most of the Florida peninsula.

Compared with August 1963, ice cream production was less in all regions except the East North Central, where it was 1 percent more. Decreases varied from 1 percent in the South Central States to 7 percent in both the South Atlantic and the Mountain. Output was 2 percent smaller in the North Atlantic Region, where a 7-percent decrease in Pennsylvania much outweighed a 2-percent gain in New York. Production was down 3 percent in the West North Central States and 5 percent in the Pacific. Output was 6 percent smaller in California.

Compared with the 1958-62 August average, changes by regions were mixed. Production was 3 percent more in the Pacific States due to a 6-percent gain in California. Output was about the same in both the East North Central and the South Central States. In the North Atlantic Region, the 3-percent decrease was due largely to the 12-percent drop in Pennsylvania. New York's production was 1 percent more. Output was down 5 percent in the South Atlantic States and 2 percent in the West North Central.

PRODUCTION OF ICE CREAM, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1958-62 Average 1/	1962	1963	1964	1958-62 Av.	1963
	Thousand Gallons				Percent	
January	44,145	45,651	47,228	48,595	+ 10	+ 3
February	45,195	47,386	46,812	50,435	+ 12	+ 8
March	53,384	55,748	55,605	57,845	+ 7	+ 4
April	56,542	58,181	61,984	58,975	+ 4	- 5
May	64,306	66,325	66,653	65,485	+ 2	- 2
June	72,143	71,453	70,418	73,820	+ 2	+ 5
July	74,907	75,470	78,499	79,920	+ 7	+ 2
August	74,891	75,472	75,643	73,920	- 1	- 2
EIGHT MONTH TOTAL	486,013	495,636	502,842	508,995	+ 5	+ 1
September	62,949	60,675	60,695			
October	53,659	56,008	58,832			
November	46,290	48,216	48,755			
December	44,142	43,843	45,564			
TWELVE MONTH TOTAL	693,053	704,428	716,638			

1/Short-time averages included for Alaska and Hawaii.
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PRODUCTION OF ICE CREAM: AUGUST 1964

9-23-64

STATE AND GEOGRAPHIC DIVISION	5-YEAR AUGUST AVERAGE 1958-62 1/	AUGUST			PERCENT CHANGE IN AUGUST 1964 PRODUCTION FROM:	
		1962 1/	1963 1/	ESTIMATED 1964	5-YEAR AVERAGE	AUG. 1963
		Thousand Gallons			Percent	
Massachusetts	3,184	3,167	3,420	3,430	+ 8	0
Connecticut	953	959	927	950	0	+ 2
New York	8,260	8,301	8,202	8,350	+ 1	+ 2
New Jersey	2,281	1,948	2,388	2,350	+ 3	- 2
Pennsylvania	7,944	7,867	7,519	7,010	- 12	- 7
Other N.A. States ...	1,386	1,276	1,312	1,315	- 5	0
NO. ATLANTIC STATES	24,008	23,518	23,768	23,405	- 3	- 2
Ohio	4,359	4,113	4,299	3,950	- 9	- 8
Indiana	3,008	3,073	3,032	3,200	+ 6	+ 6
Illinois	3,910	3,915	3,902	4,260	+ 9	+ 9
Michigan	3,556	3,442	3,546	3,610	+ 2	+ 2
Wisconsin	2,517	2,465	2,519	2,400	- 5	- 5
E. N. CENTRAL STATES	17,350	17,008	17,298	17,420	0	+ 1
Minnesota	1,998	2,025	2,237	2,080	+ 4	+ 7
Iowa	1,160	980	974	935	- 19	- 4
Missouri	1,852	2,132	1,826	1,840	- 1	+ 1
N. & S. Dakota	516	496	518	470	- 9	- 9
Nebraska	844	869	849	1,000	+ 18	+ 18
Kansas	663	691	646	535	- 19	- 17
WEST NO. CENT. STATES	7,033	7,193	7,050	6,860	- 2	- 3
District of Columbia	725	749	753	680	- 6	- 10
Maryland	1,414	1,406	1,270	1,370	- 3	+ 8
Virginia	1,251	1,360	1,377	1,240	- 1	- 10
West Virginia	513	455	476	550	+ 7	+ 16
North Carolina	1,505	1,561	1,567	1,460	- 3	- 7
Georgia	898	903	827	860	- 4	+ 4
Florida	1,811	1,948	1,896	1,550	- 14	- 18
Other S.A. States ...	791	884	942	785	- 1	- 17
SO. ATLANTIC STATES	8,908	9,266	9,108	8,495	- 5	- 7
Tennessee	1,571	1,541	1,530	1,530	- 3	0
Alabama	882	837	876	870	- 1	- 1
Louisiana	896	874	772	650	- 27	- 16
Oklahoma	602	589	569	610	+ 1	+ 7
Texas	2,144	2,411	2,416	2,480	+ 16	+ 3
Other S.C. States ...	1,203	1,305	1,222	1,150	- 4	- 6
SO. CENTRAL STATES	7,298	7,557	7,385	7,290	0	- 1
Colorado	820	926	916	735	- 10	- 20
Other Mt. States	1,635	1,635	1,615	1,620	- 1	0
MOUNTAIN STATES	2,455	2,561	2,531	2,355	- 4	- 7
Washington	1,302	1,388	1,271	1,250	- 4	- 2
Oregon	611	646	582	580	- 5	0
California	5,705	6,115	6,433	6,050	+ 6	- 6
PACIFIC STATES	7,618/	8,149	8,286	7,880	+ 3	- 5
UNITED STATES 2/	74,891	75,472	75,643	73,920	- 1	- 2

1/From enumerations. 2/Includes Alaska and Hawaii.

U.S. production of ice milk was estimated at 25,505,000 gallons during August, the Crop Reporting Board reports. This was 3 percent smaller than in August 1963, but 29 percent larger than the 1958-62 average for the month. Cumulative output through August this year was 4 percent more than the January-August period of 1963 and 43 percent above the average. From July to August, production declined 12 percent this year, compared with 3 percent a year earlier and an average of 1 percent in the 5-year period. Sharp seasonal declines occurred in all regions of the country.

Compared with August 1963, production increased in the East North Central Region and was steady in the West. Decreases were shown in all other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED 1964	CHANGE FROM:	
	1958-62 Average 1/	1962	1963		1958-62 Av.	1963
	Thousand Gallons				Percent	
January	6,447	7,900	8,983	10,205	+ 58	+ 14
February	7,055	9,193	9,920	11,125	+ 58	+ 12
March	9,852	12,659	13,877	14,655	+ 49	+ 6
April	12,463	15,778	17,553	18,075	+ 45	+ 3
May	15,832	20,927	21,811	22,140	+ 40	+ 2
June	18,444	23,266	24,481	26,035	+ 41	+ 6
July	19,908	24,838	27,221	29,060	+ 46	+ 7
August	19,714	24,712	26,310	25,505	+ 29	- 3
EIGHT MONTH TOTAL	109,715	139,323	150,156	156,800	+ 43	+ 4

1/Short-time averages included for Alaska and Hawaii.

SHERBET PRODUCTION

Sherbet manufacture in the United States during August was estimated at 5,030,000 gallons - 3 percent smaller than in August 1963 and 1 percent less than the 1958-62 average for the month. The seasonal decrease from July to August of 20 percent compares with 15 percent at this time in 1963 and 9 percent on the average in the preceding 5-year period. Production was off sharply in all regions of the country.

Compared with August 1963, output decreased in all regions of the country except the East North Central, where it increased moderately. The losses were sharpest in the Mountain and the South Atlantic regions.

PRODUCTION OF SHERBET, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED 1964	CHANGE FROM:	
	1958-62 Average 1/	1962	1963		1958-62 Av.	1963
	Thousand Gallons				Percent	
January	1,877	2,085	2,213	2,335	+ 24	+ 6
February	1,961	2,155	2,131	2,305	+ 18	+ 8
March	2,682	2,813	2,997	3,080	+ 15	+ 3
April	3,364	3,477	3,775	3,595	+ 7	- 5
May	4,450	4,759	4,426	4,480	+ 1	+ 1
June	5,256	5,252	5,030	5,370	+ 2	+ 7
July	5,570	5,426	6,083	6,290	+ 13	+ 3
August	5,065	4,973	5,184	5,030	- 1	- 3
EIGHT MONTH TOTAL	30,225	30,940	31,839	32,485	+ 7	+ 2

1/Short-time averages included for Alaska and Hawaii.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

August production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States totaled 5,485,000 gallons, the Crop Reporting Board reports. This was 3 percent less than in August 1963, but 7 percent more than the 1958-62 average for the month. The January-August output was 2 percent larger than the first eight months of 1963 and 13 percent greater than the 5-year average.

Seasonally, the 8 percent drop in mellorine production from July to August this year compares with only a fractional decline between these months in 1963 and a 1-percent average decrease in the 1958-62 period. Output gained in Missouri, South Carolina, Alabama, Arkansas, and Oklahoma, while it decreased in all other important-producing states. Compared with August 1963, production increased in Arkansas, Oklahoma, and Oregon and held steady in South Carolina and Texas. Decreases occurred in all other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1958-62 Average	1962	1963	1964	1958-62 Av.	1963
	<u>Thousand Gallons</u>				<u>Percent</u>	
January	2,569	2,987	3,058	3,255	+ 27	+ 6
February	2,833	3,461	3,151	3,470	+ 22	+ 9
March	3,502	3,905	4,197	4,055	+ 16	- 3
April	3,800	4,194	4,453	4,400	+ 16	- 1
May	4,503	5,164	5,047	4,750	+ 5	- 6
June	5,063	5,475	5,018	5,555	+ 10	+ 11
July	5,182	5,828	5,636	5,970	+ 15	+ 6
August	5,127	5,883	5,632	5,485	+ 7	- 3
EIGHT MONTH TOTAL	32,579	36,837	36,192	36,920	+ 13	+ 2

WATER ICE PRODUCTION

Water ice production in the United States was 4,435,000 gallons in August - down 2 percent from both August 1963 and the 1958-62 average for the month. Cumulative output in the first eight months of this year was 1 percent more than in the same months of 1963 and 5 percent above the average.

Production declined 30 percent between July and August this year, compared with 25 percent a year earlier and 17 percent in the previous 5-year period. Sharp seasonal declines occurred in all regions of the country. Increases from August 1963 in the East North Central Region and the South Central partially offset decreases in the remainder of the country.

PRODUCTION OF WATER ICES, UNITED STATES 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1958-62 Average 1/	1962	1963	1964	1958-62 Av.	1963
	<u>Thousand Gallons</u>				<u>Percent</u>	
January	745	753	798	855	+ 15	+ 7
February	974	1,044	1,015	1,130	+ 16	+ 11
March	1,922	1,919	2,118	2,090	+ 9	- 1
April	3,335	3,490	3,693	3,330	0	- 10
May	4,819	5,423	4,752	4,775	- 1	0
June	5,694	5,712	5,565	5,895	+ 4	+ 6
July	5,453	5,434	6,013	6,345	+ 16	+ 6
August	4,532	4,467	4,514	4,435	- 2	- 2
EIGHT MONTH TOTAL	27,479	28,242	28,468	28,855	+ 5	+ 1

1/Short-time average included for Hawaii.